



INTERNATIONAL ROUNDUP 2020 SPONSORSHIP OPPORTUNITIES

CONTACT

For questions, or to secure a sponsorship package, please contact:
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Platinum Sponsorship — \$8,000 (SOLD)

- Recognition by MC
- Opportunity to make up-to five-minute presentation at the beginning of Marketplace 1
- Company name and logo included on the International Roundup homepage
- 2 International Roundup Registrations (Depending on availability)
- A full-page ad in International Roundup Program (6"W x 9"H)
- 2 attendance at exclusive tour operator events (Reception, buckle club, fam tour dinner, day-fam) (Normally available to only GAW partners)
- One promotional item/gift included in IRU bags (all delegates)
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Gold Buckle Sponsorship — \$6,000 (1 available)

- Up to three-minute video or slideshow at the beginning of Marketplace 2
- Half page ad in International Roundup Program Book (6"W x 4,5"H)
- Attendance at exclusive tour operator events (Reception, Buckle Club, fam tour dinner, day-fam) (Normally available to only GAW partners)
- One promotional item/gift included in IRU bags (all delegates)
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Evening Banquet — \$6,000 (1 available)

- Recognition during banquet
- Up to three-minute video or slideshow during banquet
- Attendance at exclusive tour operator events (Reception, Buckle Club, fam tour dinner, day-fam) (Normally available to only GAW partners to network)
- Half page ad in International Roundup Program Book (6" W x 4,5" H)



International Roundup Sponsorships Casper, WY | April 26– April 29, 2020

- One promotional item/gift included in IRU bags (all delegates)
- One complimentary exhibitor booth space
- Logo on running slideshow (Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Buckle Club Event — \$3,500+ (SOLD)

- Attendance at exclusive Buckle Club Event (Normally available to only GAW partners to network)
- Recognition during Buckle Club event and brief speaking opportunity
- One promotional item/gift included in IRU bags (all delegates)
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- One complimentary exhibitor booth space
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

IRU Welcome Reception — \$3,000+ (SOLD)

- Recognition during Welcome Reception and a brief speaking opportunity
- One promotional item/gift included in IRU bags (all delegates)
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- One complimentary exhibitor booth space
- Logo on welcome signs
- Logo on IRU Program

Silver Sponsorship — \$2,500 (1 available)

- One promotional item/gift included in IRU bags (all delegates)
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Marketplace Lunches — \$2,000+ (2 available)

- Recognition during lunch and a brief speaking opportunity
- One promotional item/gift included in IRU bags (all delegates)
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program



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Marketplace Breakfasts — \$1,500 + (1 available)

- Recognition during breakfast and a brief speaking opportunity
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Marketplace Breaks — \$1,500 + (3 available)

- Logo on break sponsor sign
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Fam Tour Breakfast — \$1,500 (SOLD)

- Recognition during breakfast and a brief speaking opportunity
- One complimentary exhibitor booth space
- Logo on running slideshow (during Marketplace 1 and 2, meals at Ramkota)
- Logo on IRU website
- Logo on welcome signs
- Logo on IRU Program

Fam Tour Lunch — \$1,000 (SOLD)

- Recognition during lunch
- Logo on welcome signs
- Logo on IRU Program

Leather Lariat — \$1000

- One complimentary exhibitor booth space
- Logo on welcome signs
- Logo on IRU Program

Saddle Horn Sponsorship — \$500

- Logo on welcome signs
- Logo on IRU Program